

---

## Awards Criteria



### **JOE & CLARICE GOODYEAR BUSINESS ACHIEVEMENT AWARD**

A family business in the Gander Area that reflects outstanding business achievement and dedication to the Area, including active involvement in business and or professional associations. To be eligible for this award, nominees must operate in the Gander Area and have been in business for at least three years.

### **BUSINESS OF THE YEAR**

This local area business will be judged as having the best overall combination of corporate citizenship, potential for growth, stability and dedication to the community.



### **SMALL BUSINESS AWARD**

A local area business with five employees or less, home-based or otherwise, that has developed innovative products or services, shown entrepreneurial qualities, and exhibited potential for growth and expansion while promoting itself in a professional manner.



### **HELPING HANDS AWARD**

A local area business or organization that has exhibited outstanding support for the Area through its donation of time, staff, financial support, in-kind resources or other services. Through its contributions the business/organization has raised its own profile and the profile of another community group.



### **CUSTOMER SERVICE AWARD**

A local area business that has provided a consistently high level of customer service through the year and promotes the objectives of consumer service. Formal recognition of customer service objectives through training or other awards will be considered.



### **ENVIRONMENTAL AWARD**

A local area business that has gone beyond environmental compliance and demonstrated a commitment to improved environmental performance of their business operations. The business has also contributed to local environmental awareness and/or has developed partnerships with stakeholders to promote environmental stewardship.

